LADOT

Moving Los Angeles Forward

THE CITY OF LOS ANGELES, CA SMART BOOT PROGRAM



Introduction

PayLock is excited to bring SmartBoot technology to Los Angeles, CA beginning in July of 2017. This award-winning system will make it easier and faster for motorists who have booted vehicles to regain use of their vehicles. This convenient solution helps the City resolve the most difficult-to-collect parking violations in the most user-friendly method possible.

These customer service benefits have been realized by many cities across the country as the SmartBoot has been used over 700,000 times. Cities like New York, NY; Baltimore, MD; Oakland, CA; Seattle, WA; Providence, RI and also universities such as Florida Atlantic have operated SmartBoot systems successfully over many years.

PayLock's system provides a number of distinct advantages over traditional towing and impounding including:

- A 24/7 staffed Help Center enabling motorists to settle outstanding citations easily and conveniently at any time, day or night
 - Help Center staff assist people in one phone call thereby averting the need to make a trip to a payment center
- SmartBoot technology allows motorists to self-release boots themselves without having to WAIT for a City employee
- License Plate Reading technology helps city staff easily find vehicles owned by scofflaws
- Web based software provides transparent and thorough administration and tracking of all program activity

The SmartBoot system is a Win-Win solution for both the City and its community members.

Community members benefit from the efficient and proper management of the City's limited parking resources. Booted motorists can have their vehicles released in less than 6 minutes instead of several hours or even days. The new program replaces a system in which scofflaw vehicles (whose owners received five or more parking tickets) were immediately towed. Towing was more expensive to the motorist than booting and was significantly more difficult to resolve. Previously, motorists had to arrange for transport to the tow yard to recover their vehicle instead of simply paying over the phone by credit or debit card. Instead of returning to find their vehicle gone, scofflaw motorists will now have access to their immobilized vehicle while they arrange to settle their debt by phone.

Attached you'll find more information about the details of the program.

Program Facts:

- The SmartBoot program replaces a policy of immediately towing scofflaw vehicles.
- Booting is much friendlier on motorists and less expensive than immediate towing.
- Motorists with booted vehicles have 24/7/365 access to people who can help them resolve their outstanding debt as quickly as possible.
- The City will have Traffic Officers enforcing scofflaws utilizing up to fifteen mobile units.
- A vehicle becomes boot eligible when it has accrued five or more unpaid tickets which are 30 days old or older.

Program Summary:

- This program focuses on scofflaws only. This is a very small segment of those who own and operate
 cars in Los Angeles. Most people never receive parking citations and those that do, usually pay
 them on time. Scofflaws have ignored at least five parking citations as well as the many mailed
 notices sent to them urging them to pay.
- The City is dedicated to finding new and innovative ways to make life easier for its community
 members and employees. This program helps people with vehicles that are booted to pay quickly
 and get back on the road with little delay.
- Customer Service is a key component of the new program. Motorists with booted vehicles now
 have access to people and procedures that are motorist-friendly. Most motorists can reconcile their
 outstanding debt in less than 6 minutes with a cell phone and a major credit card.

FAQ:

When did the program start? This program is scheduled to start July 2017.

How do I get the boot off of my car? You can call the Boot Release Line to make a payment over the phone. The phone number is 855-288-2642. Once you make payment, you will be able to remove the device yourself.

What do I do with the boot? SmartBoots may be returned to:

SOUTHERN:

David's Service Station/American Gasoline 1404 W. Martin Luther King Jr. Blvd Los Angeles, CA 90062 Monday - Friday: 9am - 5:30pm Saturday: 9am -1pm Sunday: Closed

DOWNTOWN:

Superfine Valero 500 Alameda Street Los Angeles, CA 90013 Monday - Saturday: 6am - 7pm Sunday: Closed

WESTSIDE:

US 24/7 Postal Center 9854 National Blvd Los Angeles, CA 90034 Monday - Friday: 9am - 6pm Saturday:10am - 3pm Sunday: Closed

VALLEY:

Victory Auto Service Center 13736 Victory Blvd Los Angeles, CA 91401 Monday - Friday: 9am - 6pm Saturday: 10am - 3pm Sunday: Closed I want to pay in person. Where can I pay?

Downtown Public Service Center 312 W 2nd Street Los Angeles, CA 90012

West Los Angeles Public Service Center 1575 Westwood Blvd., Suite 100B Los Angeles, CA 90024

Mid-Wilshire Public Service Center 3333 Wilshire Blvd., Suite 3337 (ground floor outside building lobby area) Los Angeles, CA 90010

Van Nuys Public Service Center 6309 Van Nuys Blvd. Room 103 Van Nuys, CA 91401

Hours of Operation: M - F, 9 AM - 5 PM

Forms of payment accepted: cash, checks, money orders, cashier's checks, or credit/debit cards

How long do I have until my vehicle is towed?

If the vehicle is parked legally, a 48 hour grace period will be given from the time the vehicle is booted until the vehicle is towed.

What makes my vehicle boot eligible?

A vehicle becomes boot eligible when it has 5 or more unpaid (outstanding) parking citations 30 days or older.

What is the ordinance that allows booting in Los Angeles? The California vehicle code section is 22651.7.

If a motorist calls 311, who can they be referred to?

Operators will direct all booted motorists to the 855-288-2642 number for the Boot Release

Line

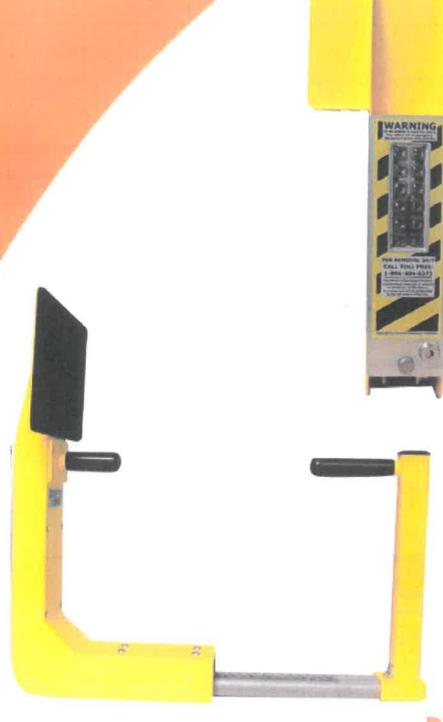
There is a strange vehicle in my neighborhood with cameras on it, why?

The vehicle you see is the Los Angeles, CA booting vehicle. The cameras scan license plates looking for vehicles with outstanding parking citations.

I do not want to be booted, how should I pay for my tickets? Go to: www.lacity-parking.org

Scroll down and click on "Pay a Parking Citation".

THE SMART BOOT





Immobilization Notice

DO NOT MOVE THIS VEHICI NO MUEVA ESTE VEHÍCULO

MOVING THIS VEHICLE WILL RESULT IN SERIOUS DAMAGE TO THE VEHICLE.

WARNING: ANY DAMAGE TO THE DEVICE SHALL MAKE THE OFFENDER LIABLE FOR THE DESTRUCTION OF CITY PROPERTY

APARATO MARK BY OFFICE BESPONSABIRES IA DESTRUCTION DE LA PROPERTAD DE LA CRIMAD

CITY OF LOS ANGELES

INMOVILIZADO POR LA CIUDAD DE LOS ANGELES

1-855-288-2642

WHEN YOU CALL, YOU WILL NEED THIS NUMBER CUANDO LLAME, NECESITARÁ ESTE NÚMERO

BOOT VIOLATION#

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Wart Las Angeles 1575 Westwood Bled., Suite 1998 Las Angeles, CA 90034

Los Angeles, Cd 98010

P332 Wildship West, Suite 2817 #300 Van Naye Bled Recom 101 Van Hays, Ch Winh!

Hours for all location E.M. F. P.AM - Spin

Boot Return Locations located on the back